

الامتحان الوطني الموحد للبكالوريا

الدورة العادية 2013

الموضوع



NS12

2	مدة الاجتياز	اللغة الإنجليزية	المادة
2	المعامل	كل مسالك الشعب العلمية والتقنية والأصيلة	الشعب أو المسلك

[1] Over the last few months, I have had the privilege of studying the life stories of the World's billionaires. To my surprise, I found out that many of **them** started out as poor kids from the neighborhood. Ingvar Kamrad, the founder of IKEA, is one of them.

[2] Kamrad became a celebrity in early 2004 when a Swedish business magazine reported that he had become the world's wealthiest person. Some financial experts thought that Swedish media exaggerated Kamrad's fortune. However, there is no doubt that IKEA is still one of the largest and most successful companies in the world. Its owner may not be the richest person on the planet, but he's surely one of the richest people of our time.



[3] Kamrad was born in the South of Sweden in 1926 and brought up on a farm near a small village called Agunnaryd. He began to develop a business as a young boy, selling matches to neighbours using his bicycle. He found that he could buy big quantities of matches very cheaply from Stockholm, sell them at a low price and still make a good profit. From matches, he expanded to selling fish, Christmas tree decorations, pens and pencils.

[4] When Kamrad was 17, his father gave him some money as a reward for doing well at school. Being ambitious, he used this money to expand his business to a variety of goods, including wallets, watches, jewellery and stockings. Soon, he became unable to serve his numerous customers while riding his bicycle. As a result, he began to use a mail order operation, renting a car to make his deliveries. As his business grew, Kamrad founded IKEA.

[5] Now, IKEA focuses on manufacturing and selling furniture and is known worldwide for its stylish designs, good quality and low prices. **It** has over 200 stores in 31 countries and employs over 75,000 people. It generates over 12 billion dollars in sales annually. In 2012, Ingvar Kamrad was listed as the 5th richest person in the world, according to the *Bloomberg Billionaires Index*, with an estimated fortune of \$42.6 billion.



[6] Despite his wealth, Kamrad has a reputation for being very modest. He takes the subway to work and, sometimes, he drives an ordinary Volvo. It is said that when he stays in a hotel, it's never a five-star **one**.

خاص بكتابة الامتحان	الامتحان الوطني الموحد للبكالوريا		المملكة المغربية وزارة التربية الوطنية المركز الوطني للتقويم والامتحانات والتوجيه	
رقم الامتحان	NS12	الدورة العادية 2013	الموضوع	
الاسم الشخصي والعائلي: تاريخ و مكان الازدياد:				

2	المعامل	2	مدة الإنجاز	اللغة الإنجليزية كل مسالك الشعب العلمية والتقنية والأصيلة	المادة الشعبية والمسلك
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خاص بكتابة الامتحان	النقطة النهائية على 20: بالأرقام..... والحروف..... (على المصحح التأكد من أن النقطة النهائية هي على 20)	المادة اللغة الإنجليزية كل مسالك الشعب العلمية والتقنية والأصيلة
الصفحة: 2 على 5	اسم المصحح وتوقيعه:	ورقة الإجابة
		NS12

I. COMPREHENSION (15 POINTS)

BASE ALL YOUR ANSWERS ON THE TEXT

A. CHOOSE THE BEST TITLE FOR THE PASSAGE. (2 pts)

1. Kamrad's success story
2. Kamrad's family background
3. Kamrad's school life

The best title is:

B. FILL IN THE CHART WITH THE RIGHT INFORMATION FROM THE TEXT (2 pts)

Name	<i>Ingvar Kamrad</i>
Date and place of birth
Personal qualities

C. ANSWER THESE QUESTIONS. (3 pts)

1. What was Kamrad's first business activity?
2. Why did he have to rent a car?
3. What is the estimated wealth of Kamrad?

لا يكتب أي شيء في هذا الإطار



الامتحان الوطني الموحد للبكالوريا - الدورة العادية 2013 - الموضوع - الصفحة: 3 على 5
مادة: اللغة الإنجليزية - كل مسالك الشعب العلمية والتقنية والأصيلة - NS12

D. COMPLETE THE FOLLOWING SENTENCES. (3 pts)

1. With the money he got from his father, Kamprad
2. IKEA is famous for
3. Kamprad drives an ordinary Volvo although

E. FIND IN THE TEXT WORDS OR EXPRESSIONS THAT MEAN THE SAME AS: (2 pts)

1. discovered (paragraph 1)
2. famous person (paragraph 2)

F. WHAT DO THE UNDERLINED WORDS IN THE TEXT REFER TO? (3 pts)

1. them (paragraph 1) :
2. it (paragraph 5) :
3. one (paragraph 6) :

II. LANGUAGE (15 POINTS)

A. FILL IN EACH GAP WITH AN APPROPRIATE WORD FROM THE LIST. (2 pts)

1. Kelly often tells funny jokes to her classmates; she has a good sense of
pride - humour - responsibility
2. The pupils were not really attention to the lesson.
drawing - having - paying

B. GIVE THE CORRECT FORM OF THE WORDS BETWEEN BRACKETS. (2 pts)

1. The (perform) of Moroccan athletes at the London Paralympics was excellent.
2. If you need any (inform), just get in touch with the secretary.

لا يكتب أي شيء في هذا الإطار



الامتحان الوطني الموحد للبكالوريا - الدورة العادية 2013 - الموضوع - الصفحة: 4 على 5
مادة: اللغة الإنجليزية - كل مسالك الشعب العلمية والتقنية والأصيلة - NS12

C. FILL IN EACH GAP WITH THE APPROPRIATE WORD FROM THE LIST. (2 pts)

whose - which - whom - who

Jack: Is it Allen will be in charge of the new library?

Henry: Yes. He is the only one application has been accepted.

D. REWRITE THE FOLLOWING SENTENCES AS SUGGESTED. (3 pts)

1. "I will move to another town," Narjiss said.

Narjiss told her neighbour that

2. They decorated Nancy's room with balloons and flowers.

Nancy's room

3. It's a pity I didn't watch the Spanish derby yesterday.

If only

E. PUT THE VERBS IN BRACKETS IN THE CORRECT TENSE. (2 pts)

My classmates and I are working on a school project. So far, we (finish) the first part. By the end of this term, we (complete) the whole project.

F. MATCH EACH EXPRESSION WITH ITS APPROPRIATE FUNCTION (4 pts)

1. Anthropology is the scientific study of people, their societies and cultures.

2. "Could you help me with my luggage, please?"

3. "I'm terribly sorry for the mess I've made in the kitchen."

4. "For me, developing countries should invest more in education."

a. making a request

b. expressing opinion

c. defining

d. apologising

1: 2: 3: 4:

الامتحان الوطني الموحد للبكالوريا
الدورة العادية 2013
عناصر الإجابة



NR12

المملكة المغربية
وزارة التربية الوطنية
المركز الوطني للتقويم والامتحانات والتوجيه



المملكة المغربية
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2	مدة الإمتحان	اللغة الإنجليزية	المادة
2	المعامل	كل مسالك الشعب العلمية والتقنية والأصيلة	الشعبه أو المسلك

KEY AND MARKING SCALE

PLEASE ACCEPT ANY APPROPRIATE ANSWER NOT MENTIONED IN THIS KEY.

I. COMPREHENSION (15 POINTS)

Testees should not be penalised for spelling and grammar mistakes in the comprehension section.

- A. THE BEST TITLE (2 pts) Title: 1. kamprad's success story
B. CHART FILLING (2 pts)

Name	Ingar Kamprad
Date and place of birth	in 1926 (0.5 pt), in the South of Sweden (0.5 pt)
Personal qualities	ambitious, modest, etc (0.5 pt for one quality; 1 pt for more than one quality)

C. WH. QUESTIONS: (3 pts: 1 pt each)

- ... selling matches/He sold matches
- ... because he became unable to serve his numerous customers using his bicycle/to make deliveries
- ... \$42.6 billion.

D. SENTENCE COMPLETION: (3 pts: 1 pt each)

- ... expanded his activities to a variety of goods...
- ... its stylish designs, good quality and low prices / manufacturing and selling furniture
- ... he is rich/one of the richest people in the world...

E. WORD MEANING: (2 pts: 1pt each) 1. found out 2. celebrity

F. WORD REFERENCE: (3 pts: 1pt each) 1.(world's) billionaires 2. IKEA 3. hotel

II. LANGUAGE (15 POINTS)

A. GAP FILLING: (2 pts) 1. humour 2. paying

B. WORD FORMATION: (2 pts: 1pt each) 1. performance 2. information

C. GAP FILLING: (2 pts) 1. who 2. whose

D. SENTENCE REWRITING: (3 pts: 1 pt each)

- ... she would move...
- ... was decorated...
- ... I had watched the Spanish derby yesterday.

E. TENSES: (2 pts: 1pt each) 1. have finished 2. will have completed

F. FUNCTIONS: (4 pts: 1pt each)

- c. defining
- a. making a request
- d. apologising
- b. expressing an opinion

III. WRITING (10 POINTS)

Scoring criteria	Scores
Relevance of content to the tasks	(3 pts)
Paragraph and composition organisation	(2 pts)
Appropriateness and variety of vocabulary	(2 pts)
Accuracy of grammar	(2 pts)
Mechanics (spelling, punctuation, capitalisation)	(1 pt)

WRITING

I am a twenty one year old student and I am having problems with my parents for the last one year: I just can't trust them. Whenever I say something, I feel that they use that information to work out what makes me tick, my ins and outs and then use these to manipulate my emotions and make me do things I don't want to do. I don't have any freedom at all. And every time I feel I should speak with my parents and call them, three or four minutes later I end the conversation out of anger and despair.

I feel used, betrayed and raped. I feel that all my life my parents have caged me and never let me do much in the way of socialising. As a result, I have grown to become a shy, introverted twenty one year old who has never had friends or girlfriends. I doubt that I will have a successful relationship with my partner because I can be easily manipulated, I am shy and introverted.

Also, my parents have invested a large portion of their savings on my college tuition, so they want me to do what they want. i.e. earn loads of money regardless of my career interests, move to the states. They do this by manipulating my emotions and thought process.

I want to do what I feel is right for me or what I want to do. But they are getting in the way. It's like an unwritten contract: I pay for your college education and you give me what I want.

Also, this is affecting my grades as I have given up my desire to study as I am studying Physics and you can't make as much money with Physics as with investment banking. Also, I watch tv shows, movies etc. all day long out of a desire to compensate for the lack of social life I had for the last 21 years. I have no friends, but at least I can learn about socialising by watching family shows.

I feel that my life's totally ****ed up. I can't turn to my parents for help. I have no friends to help me.